

Appendix II

Places to Grow – Activity Centers

Central Texas’ transportation planning agency (CAMPO) has launched efforts to transition toward the growth scenarios called for by most participants in the Envision Central Texas process, while balancing respect for existing adopted local plans and values. The CAMPO growth concept recognizes that due to market conditions and other factors, past development trends will likely continue in the region; however, the growth concept proposes that CAMPO, local governments, and other regional partners implement strategies that encourage the development of activity centers throughout the region.

Accommodating a greater percentage of future regional growth in activity centers, and building a transportation system to connect them, supports quality of life by providing additional housing options, employment and retail opportunities closer to where people live. It also supports transit and roadway investments by using infrastructure investments efficiently.

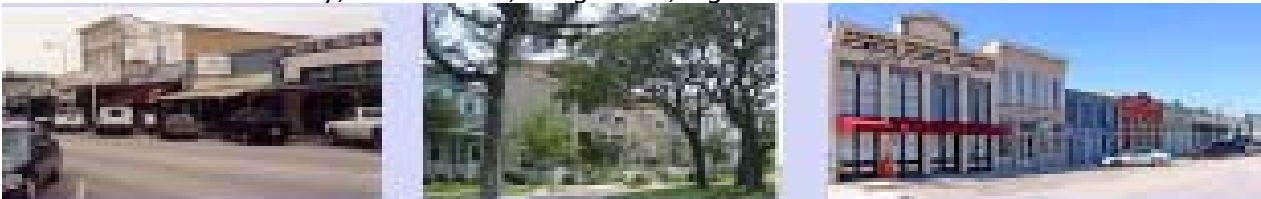
- More intensely developed than the surroundings
- Pedestrian-oriented (many destinations within safe and convenient walking distance)
- Connected to surrounding neighborhoods and the region by a range of transportation options
- Mix of employment, housing, and retail
- Tailored to the local area



Large Activity Center. Downtown Austin will remain the only large activity center with the region’s largest numbers of jobs, housing and recreational opportunities. This large activity center is approximately two miles in radius and would grow to accommodate at least 125,000 residents and 200,000 employees by 2035.



Medium Activity Centers. Several urbanized and greenfield sites are proposed that could serve as major hubs for regional employment and housing in the future. Medium activity centers are approximately one mile in radius and would grow to accommodate 9,000–75,000 residents and 9,000–40,000 employees by 2035. Examples of medium activity centers include the North Burnet Gateway, Round Rock, Pflugerville, Elgin and San Marcos.



Small Activity Centers. There are many smaller town squares and areas around rail station attracting services that could become the heart of communities or recreational amenities and high-density housing. Small activity centers are approximately one-half mile in radius and would grow to accommodate 2,000–10,000 residents and 2,000–10,000 employees by 2035. Oak Hill, Buda, Manor, Taylor and Liberty Hill could create small activity center.